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FEBRUARY 3 - 5, 2015

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ALM

LEGALTECH®

Friends, Colleagues, Counselors and Technologists:

On behalf of the Educational Advisory Board, we are so excited to announce the 2015 LegalTech New York educational program. Looking back at 2015, we have so much to discuss. As we turn the calendar to 2015 with pending amendments to the Federal Rules of Civil Procedure (FRCP), our practice roadmap is about to change. What better time to dive in and capture LegalTech's need-to-know content from the world's leading practitioners?

But LegalTech NY 2015 doesn't end with a discussion of the FRCP. The board has worked with the track sponsors and Conference Producer, Debbie Bernbaum, to develop an amazing 20 tracks of rich subject matter for the entire spectrum of practice in legal technology and information law.

After leaving the Securities and Exchange Commission to join Shook, Hardy & Bacon LLP this year, it has been my goal at LegalTech to ensure that the program includes private practitioners, the judiciary and executive agencies. With help from The Department of Justice's Allison Stanton, we have built an engaging track to help practitioners navigate the complex engagement of government investigations.

In addition, ILTA always packs the event with technology rich substance and we are excited to see this year's focus on corporate legal IT and advanced information technology. Does your organization have the right tools for your practice? What's new behind the firewall?

Further, after a crashed hard drive kicked-off a multi-million dollar search for e-mail at the IRS, organizations are deepening their analysis of internal information management. As a result of client demand, LegalTech 2015 will educate the practice with tracks exclusively focused on Information Governance; Big Data & Analytics; and Governance, Risk and Compliance.

While I could list all of the hard work that the advisory board has done this year, the board invites you to review this brochure to get a full sense of the amazing LegalTech that ALM has in store for you. This is my twelfth year at LegalTech NY and I couldn't imagine being anywhere else in the world this February 3rd – 5th. See you there – and please seek out the board members. We love to hear your feedback.

Patrick Oot
Partner
Shook, Hardy & Bacon LLP
Chairman LegalTech Educational Advisory Board

TRACK DESCRIPTIONS

TUESDAY, FEBRUARY 3

INFORMATION GOVERNANCE (IG)

Enterprise information is continuing to grow at an incredible rate, and organizations are no longer watching from the sideline. In this track learn from expert panels about Information Governance (IG) strategies, tactics, and technologies, and leave with an understanding on how IG can become a launching pad to harness the power of your information.

Sponsored by hp

BEHAVIOR INFORMATICS AND NEXT GENERATION BUSINESS INTELLIGENCE: TRANSFORMING GOVERNANCE, LITIGATION AND DATA ANALYSIS (BI)

Please check http://www.legaltechshow.com for more information.

Sponsored by UBIC

YOUR LAW FIRM AS A BUSINESS (LFB)

Sure, the practice of law is your profession, but your law practice is a business. The sessions in this track will help change the way you work, shift how you see your practice, and help you walk away with an action plan to accomplish and earn what you should by doing what you love.

Sponsored by LexisNexis

TECHNOLOGY IN PRACTICE (TIP)

In today's legal landscape, the challenges of managing your firm are continually evolving. How you handled practice management, e-discovery and business development even just a few years ago can likely be improved. Exploring new methods and techniques can mean the difference in stronger client relationships, prosperity and gaining a competitive edge. This track will focus on ideas and methods for running the best firm you can.

Sponsored by THOMSON REUTERS

CORPORATE COUNSEL (CC)

This track addresses in-house corporate counsel's most pressing e-discovery concerns. Experienced in-house practitioners will discuss: How information governance and e-discovery work together to optimize efficiencies and create mutual value; the evolution of predictive coding, the impact of predictive coding on other search techniques, and the increased use of statistical sampling; and strategies for tackling discovery challenges in government investigations and regulatory matters.

Sponsored by discover ready

ACTIONABLE EDISCOVERY (AE)

Every day, legal professionals are innovating new ideas and approaches to conquer emerging e-discovery challenges. Learn from these experts as they share the actionable strategies and leading-edge technology that can help you do your job faster and more effectively.

Sponsored by FTI CONSULTING | TECHNOLOGY

ADVANCED IT TRACK (AIT)

Brought to you in conjunction with ILTA, the Advanced IT track is designed to bring law firms to the cutting edge of technology. Learn about ways your law firm can better respond to security audits, find out what's new and cool and what other first are doing with technology, and hear some successful ways to deal with change management in the law firm environment

Presented by International Legal Technology Association

GOVERNANCE, RISK AND COMPLIANCE (RC)

Expanding eDiscovery Boundaries: The current global regulatory climate has pushed eDiscovery beyond the United States and forced practitioners to grapple with foreign regulations, unfamiliar data formats, and culture differences. These challenges present new opportunities for companies and practitioners to develop global approaches to eDiscovery that is adaptable to this rapidly evolving regulatory environment. Join us for a program with international thought leaders and practitioners who will detail practical and tested approaches to survive in this brave new eDiscovery world. The first session outlines methodologies for handling new structured data formats, including the use of analytics and other technologies to find the right needles in the digital haystacks. The second session discusses how to navigate today's international regulatory waters and the challenges involved in minimizing enterprise risk and establishing effective compliance programs. The third session details elements of an effective and consistent global eDiscovery program.

Sponsored by KPMG

WEDNESDAY, FEBRUARY 4

USER-CENTRIC DISCOVERY (UD)

Today, technology adoption is driven by the user, not the enterprise. A potent new wave of consumerized user expectations is challenging organization-centric models, and eDiscovery is no exception. We are at the dawn of User-Centric Discovery, driven both by the increasing cloudification/mobilization of ESI and the corresponding expectations of legal practitioners to work how they want to, with greater convenience, speed and flexibility. Discovery processes must evolve to unprecedented levels of simplicity, transparency and self-sufficiency -- or be left behind in the coming age.

Sponsored by RECOMMIND

COST CONTROL AND USING ANALYTICS TO PROACTIVELY MANAGE (PA)

Today's law departments and law firms are deluged with information, but few use it well. Proactive use of data analytics offers the opportunity to synthesize information in order to streamline work processes and make informed decisions in all aspects of legal management, resulting in better cost management. This track will address how analytics can facilitate information governance, litigation and the discovery process, and law department management.

Sponsored by HuronLegal

REVENUE-GENERATING RELATIONSHIPS: DATA ANALYTICS FOR PROFITABLE BUSINESS DEVELOPMENT (DABD)

Not all relationships were created equal. This track will show you how—with relationship mapping and the right analytics—you can move your firm's relationship intelligence from the amorphous mass of big data to useful metrics that feed directly into your bottom line

Sponsored by LexisNexis

CORPORATE LEGAL IT (CLT)

Brought to you in conjunction with ILTA, the Corporate Legal IT Track is designed for in-house counsel and law department managers and examines the trends and best technological practices. The sessions cover what law departments are doing to manage security; how they leverage data to develop and increase knowledge and to inform decisions; and come get your geek on to see how easily you can use statistics to help shape your organization's strategy on handling cases."

Presented by International Legal Technology Association

E²: EDISCOVERY EMPOWERMENT (EE)

Let us help empower you to be the best eDiscovery professional you can be. This educational track will take your eDiscovery methods to the next level, with actionable and practical ideas to help you conduct eDiscovery in a faster, more defensible and cost-effective approach.

Sponsored by Kroll Ontrack

MACHINE LEARNING AND THE ENABLED ENTERPRISE (ML)

Sponsored by

THURSDAY, FEBRUARY 5

GOVERNMENT INVESTIGATIONS (GI)

Back by popular demand for 2015, this track of education will provide focused discussion of the litigation technology and the legal e-discovery issues in government investigations. This is a unique opportunity for constructive dialogue between parties who normally interact only during the heat of litigation. Attendees will benefit from perspectives from the Department of Justice and others and will gain insight into what works and what doesn't, including best practices for preparing for meetings and negotiations with the government.

Sponsored by KIERSTED

CORPORATE LEGAL OPERATIONS (CLO)

Legal Operations broke out of the dark and into the light in 2011. *Corporate Counsel* published an article that identified business professionals who support and transact the business side of running a large law department within corporations. These professionals may or may not be attorneys or paralegals, and, in most cases include business analysts and IT staff. The role of these professionals are focused on automation and systems to improve the efficiency of getting law work done and hopefully creating cost savings through these efficiencies. However, what should Legal Operations consist of? What are the core competencies, responsibilities, and coverage areas supported by a legal operations team? How should a legal operations team be structured within an organization? These questions and more will continue to bring to light not only the importance of having such an internal team, but the purpose and the benefits of what an efficient legal operations staff can provide to corporate counsel.

Sponsored by

IMPROVING LAW FIRM OPERATIONAL EFFICIENCIES (LFE)

This track features a candid discussion on how a law firm's litigation support team operates on a daily basis and the different technologies they use to do so.

Sponsored by AccessData

TRACK DESCRIPTIONS

INFORMATION GOVERNANCE TODAY, TOMORROW AND BEYOND (IGS)

"The future is already here – it's just not very evenly distributed" - William Gibson, science fiction writer.

The way organizations create, use and manage information is changing dramatically and this disruption isn't slowing down. This creates opportunities for information governance professionals, but pitfalls as well.

Good information governance practice requires knowing where important data is stored, understanding what it is worth and making sure it is protected.

This track will discuss how we define and use information governance (IG) today and how we expect things to change over the next five years. It will explore the growing convergence of information security and information governance policies and practices. And it will examine the unique opportunity for informed IG professionals to help shape data management, protection and exploitation strategies for their companies or clients.

Sponsored by nuix ARMA INTERNATIONAL

ETHICAL ELECTRONIC COMMUNICATIONS (EEC)

As with so many other areas, the introduction of electronic communication is introducing substantial challenges and opportunities to the legal profession. With each challenge comes another opportunity and, indeed, each opportunity introduces a new challenge.

For example, the opportunity of instantaneous written communications and document exchange through email with clients and others has certainly introduced substantial efficiencies and flexibility into the practice of law. Yet lurking under this headline of convenience these exist a multitude of risks, including most significantly the possible loss of attorney-client privilege as it is increasingly recognized that email, and similar communications not just may be, but often are routinely, accessed by third parties.

There will come a time that ethical rules recognize these risks and the more secure alternatives. Members of our profession will be invited in these sessions to consider the risk and the alternatives.

Sponsored by brainloop

THE CONVERGENCE OF LEGAL AND IT RISK MANAGEMENT (RM)

The accelerating convergence of legal and information security risk management is now forcing close collaboration between the Chief Legal Officer and the Chief Information Officer. This track will provide a roadmap to how IT and legal departments can work together to effectively minimize eDiscovery costs, minimize an organization's exposure to cyber-based threats and be prepared for the inevitable data compromise incident when it occurs.

Sponsored by UnitedLex

BIG DATA & ANALYTICS (BD)

Managing the devil you know is difficult, but it's the devil you don't know that can spring chaos on your organization. In the world of Big Data, the obligations of legal counsel are intensifying and evolving as they seek to understand how to mitigate risk before a triggering event occurs. Please join experts in legal, risk and privacy in a discussion of the challenges organizations face in their efforts to maintain control over Big Data and minimize risk. Learn the valuable role you can play in identifying hidden risk early on, leveraging analytics; hear how your peers are addressing issues, such as employee and customer privacy; and receive real-world guidance on implementing effective risk identification and privacy programs.

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CONFERENCE AT A GLANCE

TUESDAY, FEBRUARY 3, 2015

TRACKS	IG Information Governance	BI Behavior Informatics and Next Generation Business Intelligence: Transforming Governance, Litigation and Data Analysis	LFB Your Law Firm as a Business	TIP Technology in Practice
SPONSORS	hp	CUBIC	LexisNexis	THOMSON REUTERS
9:00 - 10:00	**K1: KEYNOTE PRESENTATION** OPEN TO ALL — TBA. Please check www.legaltechshow.com for updates.			
10:00 - 10:30	Exhibit Hall and Coffee Break			
10:30 - 11:45	**IG1:** Information Management in the Age of the New Attorney CLE Eligible	**BI1:** Pre-Crime is a reality: Stopping Fraud Before it Happens	**LFB1:** Solo Disruption: Building Your Practice on Passion CLE Eligible	**TIP1:** Practice Management and Other Legal Cloud Services Specifically for the Solo or Small Firm CLE Eligible
11:45 - 12:30	Exhibit Hall and Coffee Break			
12:30 - 1:30	**G1: PLENARY SESSION** CLE Eligible — **Taking TAR to the Next Level: Recent Research and the Promise of Continuous Active Learning**			
1:45 - 2:00	Exhibit Hall and Coffee Break			
2:00 - 3:15	**IG2:** Counsel's Secret Weapon in the Information Wars: Governance Strategies and Tactics CLE Eligible	**BI2:** Using Artificial Intelligence to Manage Big Data for Litigation	**LFB2:** Microsoft® Office 365™ for Lawyers CLE Eligible	**TIP2:** E-Discovery Insourcing vs Outsourcing CLE Eligible
3:15 - 3:45	Exhibit Hall and Coffee Break			
3:45 - 5:00	**IG3:** How to Take Advantage of the Cloud for eDiscovery CLE Eligible	**BI3:** Big Data Analysis in Healthcare: eMedical Records and Data Security	**LFB3:** Seven Secrets to Overcoming Underearning CLE Eligible	**TIP3:** Incorporating BD into Your Practice of Law
5:00	**Cocktail Reception** Sponsored by: Kroll Ontrack			

EMERGING TECHNOLOGY OPEN TO ALL

10:15 AM actiance® — 11:45 AM CITRIX ShareFile — 1:15 PM CDW

2:45 PM LexisNexis® — 4:00 PM GWAVA

SUPER SESSION OPEN TO ALL

FULL DAY Datacert — FULL DAY kCura® — FULL DAY Microsoft PROFESSIONAL SERVICES

CONFERENCE AT A GLANCE

TUESDAY, FEBRUARY 3, 2015 *(cont.)*

TRACKS	CC Corporate Counsel	AE Actionable eDiscovery	AIT Advanced IT	RC Governance, Risk and Compliance
SPONSORS	discover ready	FTI CONSULTING | TECHNOLOGY	International Legal Technology Association	KPMG
9:00 - 10:00	**K1: KEYNOTE PRESENTATION**			
10:00 - 10:30	**Exhibit Hall and Coffee Break**			
10:30 - 11:45	**CC1:** Information Governance and E-Discovery – Working Across Disciplines to Improve Outcomes and Add Value (CLE Eligible)	**AE1:** Advice from Counsel: Case Studies of What's Working in E-Discovery Today (CLE Eligible)	**AIT1:** Information Security for Law Firms - ISO 27001?	**RC1:** Data Analytics for eDiscovery and Investigations – A Practical Approach (LEGALTECH, CLE Eligible)
11:45 - 12:30	**Exhibit Hall and Coffee Break**			
12:30 - 1:30	**G1: PLENARY SESSION** Sponsored by: CATALYST Powering Global Discovery			
1:45 - 2:00	**Exhibit Hall and Coffee Break**			
2:00 - 3:15	**CC2:** The Predictive Coding Soundtrack: Rewind, Play, Fast-Forward (CLE Eligible)	**AE2:** Disruption: Three Forces Shaping the Legal Landscape (CLE Eligible)	**AIT2:** Legal Technology – Trends and Cool Stuff	**RC2:** Global Risk and Compliance Issues – Proactive Practices and Processes (CLE Eligible)
3:15 - 3:45	**Exhibit Hall and Coffee Break**			
3:45 - 5:00	**CC3:** E-Discovery Challenges in Government Investigations and Regulatory Matters (CLE Eligible)	**AE3:** Killing Two Birds With One Stone: Optimizing Information Governance for Easier E-Discovery (CLE Eligible)	**AIT3:** Managing the People Side of Change	**RC3:** Achieving Global Consistency Across your eDiscovery Processes (CLE Eligible)
5:00	**Cocktail Reception** Welcome Cocktail Reception for Exhibitors and Paid Conference Attendees			

KEY

- CLE Eligible — CLE ELIGIBLE
- Ethics Credit Eligible — ETHICS CREDIT ELIGIBLE
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- JUDICIAL
- TECH

CONFERENCE AT A GLANCE

WEDNESDAY, FEBRUARY 4, 2015

TRACKS	UD User-Centric Discovery	PA Cost Control and Using Analytics to Proactively Manage	DABD Revenue-Generating Relationships: Data Analytics for Profitable Business Development	CLT Corporate Legal IT
SPONSORS	RECOMMIND	HuronLegal	LexisNexis	International Legal Technology Association
9:00 - 10:00	**K2: KEYNOTE PRESENTATION** OPEN TO ALL — TBA. Please check www.legaltechshow.com for updates. Sponsored by: discover ready			
10:00 - 10:30	Exhibit Hall and Coffee Break			
10:30 - 11:45	**UD1:** Data Preservation in a User-Centric Mobile, Social and Cloud World CLE Eligible	**PA1:** Analytics and Information Governance CLE Eligible	**DABD1:** Optimizing Business Development Through Well-Defined Processes and Metrics	**CLT1:** Law Department Security Concerns CLE Eligible
11:45 - 12:30	Exhibit Hall and Coffee Break			
12:30 - 1:30	**G2: PLENARY SESSION** OPEN TO ALL CLE Eligible — **Future-Proof Your eDiscovery Practices** Sponsored by: hp			
1:45 - 2:00	Exhibit Hall and Coffee Break			
2:00 - 3:15	**UD2:** User-Defined Predictive Coding for Fact Finding and Prioritized Review CLE Eligible	**PA2:** Analytics to Enhance Litigation and Discovery Strategy CLE Eligible	**DABD2:** Dare to Dream: CRM for Mid-Market Law Firms	**CLT2:** The Not-So-Geeky World of Statistics CLE Eligible
3:15 - 3:45	Exhibit Hall and Coffee Break			
3:45 - 5:00	**UD3:** User-Centric Protocols for Advanced Review CLE Eligible	**PA3:** Analytics for Progressive Law Department Management CLE Eligible	**DABD3:** The Sum is Greater than the Parts–Integrating CRM, Social and Other Marketing Technology	**CLT3:** Harness Your Department's Knowledge So You Can Work Smarter CLE Eligible

KEY

- CLE Eligible — CLE ELIGIBLE
- Ethics Credit Eligible — ETHICS CREDIT ELIGIBLE
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- JUDICIAL
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CONFERENCE AT A GLANCE

WEDNESDAY, FEBRUARY 4, 2015 *(cont.)*

TRACKS	EE E²: EDiscovery Empowerment	ML Machine Learning and the Enabled Enterprise
SPONSORS	Kroll Ontrack.	Content Analyst Company
9:00 - 10:00	**K2: KEYNOTE PRESENTATION**	
10:00 - 10:30	**Exhibit Hall and Coffee Break**	
10:30 - 11:45	**EE1:** Predictive Coding: Succeed or Screw Up? How to Evaluate (and Validate) Results in Your Next Predictive Coding Project CLE Eligible	**ML1:** Machine Learning Powered Rapid Insight into Big Content: Discovery from Contracts to Patents to Litigation
11:45 - 12:30	**Exhibit Hall and Coffee Break**	
12:30 - 1:30	**G2: PLENARY SESSION**	
1:45 - 2:00	**Exhibit Hall and Coffee Break**	
2:00 - 3:15	**EE2:** Global: Around the World in Less than 80 Minutes – Delivering Successful eDiscovery Projects Across the Globe CLE Eligible	**ML2:** Machine Learning from Pre-Discovery to eDiscovery and Everything In-between
3:15 - 3:45	**Exhibit Hall and Coffee Break**	
3:45 - 5:00	**EE3:** Information Governance: Applying Technology to Information Governance CLE Eligible	**ML3:** Seeing is Believing: Machine Learning Powered Content Visualization for the Enterprise

EMERGING TECHNOLOGY OPEN TO ALL

10:15 AM cenero

11:45 AM esentire

1:15 PM LexisNexis

2:45 PM DRIVEN CLE Eligible

SUPER SESSION OPEN TO ALL

FULL DAY kCura

4PM commvault

CONFERENCE AT A GLANCE

THURSDAY, FEBRUARY 5, 2015

TRACKS	GI Government Investigations	CLO Corporate Legal Operations	LFE Improving Law Firm Operational Efficiencies	IGS Information Governance Today, Tomorrow and Beyond
SPONSORS	KIERSTED		AccessData	nuix, ARMA INTERNATIONAL
9:00 - 10:00	**K3: KEYNOTE PRESENTATION** OPEN TO ALL — TBA. Please check www.legaltechshow.com for updates.			
10:00 - 10:30	Exhibit Hall and Coffee Break			
10:30 - 11:45	**GI1:** Government Investigations: Do Emerging Technologies Actually Contribute to Success? CLE Eligible	**CLO1:** Are Law Departments and Procurement Like Oil and Water	**LFE1:** Summation Spotlight with Archer & Greiner, P.C. CLE Eligible	**IGS1:** Information Governance in the Now
11:45 - 12:15	Exhibit Hall and Coffee Break			
12:15 - 1:30	**GI2:** Government Investigations: What Are the Legal Pitfalls or Strategic Choices You Encounter When the Government Comes Knocking? CLE Eligible	**CLO2:** Legal Department Metrics That Matter: Using Modern Analytics to Reduce Costs and Accomplish Other CLE Eligible	**LFE2:** Summation Spotlight with Archer & Greiner, P.C. CLE Eligible	**IGS2:** The Convergence of Information Security and IG CLE Eligible
1:30 - 2:00	Exhibit Hall and Coffee Break			
2:00 - 3:00				**IGS3:** Information Governance 2020 and Beyond CLE Eligible
2:00 - 3:00	**G3: CLOSING KEYNOTE PRESENTATION** OPEN TO ALL **Don Liu,** Corporate Executive Vice President, General Counsel and Secretary, Xerox			
3:00	LegalTech Concludes			

EMERGING TECHNOLOGY OPEN TO ALL

11:45 AM LexisNexis

KEY

- CLE Eligible — CLE ELIGIBLE
- Ethics Credit Eligible — ETHICS CREDIT ELIGIBLE
- LEGAL
- LEGALTECH — GENERAL
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- TECH

CONFERENCE AT A GLANCE

THURSDAY, FEBRUARY 5, 2015 *(cont.)*

TRACKS	EEC Ethical Electronic Communications	RM The Convergence of Legal and IT Risk Management	BD Big Data & Analytics
SPONSORS	brainloop	UnitedLex	xerox
9:00 - 10:00	K3: KEYNOTE PRESENTATION		
10:00 - 10:30	Exhibit Hall and Coffee Break		
10:30 - 11:45	EEC1: Is Email Always Unethical? Ethics Credit Eligible	RM1: Transforming Discovery Through the Data Management CLE Eligible	BD1: Legal's New Role in Enterprise Risk Management: Using 'Big Data' Analytics to Identify Hidden Risks CLE Eligible
11:45 - 12:30	Exhibit Hall and Coffee Break		
12:15 - 1:30	EEC2: Ethical and Legal Requirements for Use of Electronic Storage Ethics Credit Eligible	RM2: Mitigating Legal and Business Risks of Cyber Breaches CLE Eligible	BD2: Protecting Employee and Customer Privacy in an Era of 'Big Data' Monitoring CLE Eligible
1:30 - 2:00	Exhibit Hall and Coffee Break		
2:00 - 3:00	G3: CLOSING KEYNOTE PRESENTATION		
3:00	LegalTech Concludes		

UBIC Tames Big Data Through FUTURE DISCOVERY

Virtual Data Scientist

Developed to accompany our advanced predictive coding tools, providing greater insight into the data pool subject to review.

Behavior Informatics

Deconstruct Big Data through UBIC's "*Behavior Informatics*" a fusion of information sciences and behavioral sciences, revealing underlying human thought processes and past decisions.

UBIC's Approach to Big Data Through FUTURE DISCOVERY

E-discovery today is mostly concerned with "*Fact Discovery*"– deeply searching for facts contained within the vast scope of Big Data. UBIC's "*Future Discovery*" mines Big Data to reveal crucial patterns in human behavior.

UBIC's "*Virtual Data Scientist*" utilizes "*Behavior Informatics*" to analyze and reveal hidden patterns of human thought and interaction, providing reviewers with the ability to read between the lines of the data.

With UBIC's "*Future Discovery*" – Big Data has never looked so small.

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TUESDAY, FEBRUARY 3, 2015

K1: KEYNOTE SESSION

LEGALTECH OPEN TO ALL

9:00 - 10:00

TBA.
Please check www.legaltechshow.com for updates.

INFORMATION GOVERNANCE (IG)

Sponsored by hp

CLE Eligible

10:30 - 11:45 **IG1**

Information Management in the Age of the New Attorney

Some of the biggest changes currently in the legal IT environment are coming from the changing expectations and methods by which today's attorneys want to work. As a new generation of attorneys rises to firm management, how does traditional information management need to change to accommodate the always-on, mobile, social, attorney? How can firms take advantage of new approaches to gain greater agility and better meet attorney – and client – demands for access to key information?

In this panel discussion, we will explore these topics with a panel of CIOs and IT Directors, and review what their organizations are doing to meet attorney and client expectations today as well as plans and ideas for the (near) future.

Discussion Leader:
Dan Carmel
Head of ECM Strategy and Solutions
HP

Panelists TBA

CLE Eligible

2:00 - 3:15 **IG2**

Counsel's Secret Weapon in the Information Wars: Governance Strategies and Tactics

Organizations face increasing pressure when responding to litigation, investigations, and regulatory compliance demands. Factors adding to this pressure are shortened time frames, increasingly disparate information, and tight budgets. It is essential to proactively prepare for these challenges with an information governance strategy that ensures your data can be accessed, analyzed, and understood quickly and cost effectively.

In this session, learn how to evaluate technology solutions, best practices for deploying these solutions in conjunction with IG policies, and how you can gain strategic insight from your data.

Discussion Leader:
Matt Levy
eDiscovery Subject Matter Expert
HP

Panelists TBA

CLE Eligible

3:45 - 5:00 **IG3**

How to Take Advantage of the Cloud for eDiscovery

Today's eDiscovery professionals must be able to quickly respond to requests and investigations, while reducing costs at the same time. But technology can be the stumbling block that prevents many from achieving these goals—especially when legal teams spend more time and money managing hardware and software than they spend on their litigation process. Fortunately, cloud environments offer a more secure and cost-effective way.

Join this panel session to learn how emerging cloud-based, self-service deployments can empower legal professionals to focus on managing the eDiscovery process while allowing the experts to manage the technology operations and security.

Discussion Leader:
Eric Crespolini
eDiscovery Subject Matter Expert
HP

Panelists TBA

BEHAVIOR INFORMATICS AND NEXT GENERATION BUSINESS INTELLIGENCE: TRANSFORMING GOVERNANCE, LITIGATION AND DATA ANALYSIS (BI)

Sponsored by UBIC

10:30 - 11:45 **BI1:**

Pre-Crime is a Reality: Stopping Fraud Before it Happens

2:00 - 3:15 **BI2**

Using Artificial Intelligence to Manage Big Data for Litigation

3:45 - 5:00 **BI3**

Big Data Analysis in Healthcare: eMedical Records and Data Security

YOUR LAW FIRM AS A BUSINESS (LFB)

Sponsored by LexisNexis®

CLE Eligible

10:30 - 11:45 **LFB1**

Solo Disruption: Building Your Practice on Passion

When a practice specialty didn't exist around Attorney John R. Szymankiewicz's passion, he made one for himself and started The Beer Law Center. Now known as a "Beer Lawyer," John focuses his practice on helping craft brewers understand and adhere to all their legal obligations throughout the startup and operational phases of chasing their dreams of making and selling craft beer they can call their own. John will not only share his story, but show steps you can take to forge your own path and practice the kind of law you've always wanted to.

John R. Szymankiewicz
Attorney
The Law Office of John Szymankiewicz PLLC

CLE Eligible

2:00 - 3:15 **LFB2**

Microsoft® Office 365™ for Lawyers

From the solo practice to top-ranked AmLaw firms, attorneys depend on Microsoft® products for everything from email to calendaring to creating and storing their most important documents. In this informative session, Microsoft® MVP and technologist Ben Schorr shares insider shortcuts, shows how to adapt Office 365™ for your practice, and gives exclusive tips on making the most of its many time-saving and automated features to get more done, faster. The first 100 attendees will also receive autographed copies of his book of the same name.

Ben M. Schorr
Chief Executive Officer
Roland Schorr & Tower

CLE Eligible

3:45 - 5:00 LFB3

Seven Secrets to Overcoming Underearning

Practice management guru Ann Guinn wants to know: Are you making as much as you should in your law practice? If not, she's got the cure for the underearning blues in this eye-opening session for any attorney who wants to earn what they deserve. Ann will reveal the conscious (and unconscious) choices attorneys make that stifle earning potential—and how to stop them once and for all. If you're ready for the financial rewards a fulfilling legal career can offer, you owe it to yourself to attend. The first 100 attendees will receive a copy of her book on practice management, and all attendees will take home a free report on this session topic.

Ann Guinn
Principal
G&P Associates

TECHNOLOGY IN PRACTICE (TIP)

Sponsored by THOMSON REUTERS™

CLE Eligible

10:30 - 11:45 TIP1

Practice Management and Other Legal Cloud Services Specifically for the Solo or Small Firm

Learn about the benefits of embracing cloud technology as part of your business. With a focus on legal cloud technology tools designed for the small firm, join us to see how you can increase efficiencies in your practice with practical information on mobility, security and streamlined workflow capabilities.

CLE Eligible

2:00 - 3:15 TIP2

E-Discovery Insourcing vs Outsourcing

This session will focus on the key issues attorneys, paralegals and litigation support staff should consider when deciding whether to insource or outsource e-discovery. While they may seem elementary, time, cost and complexity continue to be some of the greatest challenges e-discovery practitioners face today. Join us as our panel discusses some of the key elements to consider when deciding on an e-discovery solution.

Discussion Leader:
Greg McPolin
COO, Legal Managed Services
Thomson Reuters

Panelists:
Anthony J. Diana
Partner
Reed Smith

Glen McFarlane
Managing Director
JPMorgan Chase

Karin Scholz Jenson
Partner and National Co-Leader
E-Discovery Advocacy and Management Team
BakerHostetler

3:45 - 5:00 TIP3

Incorporating BD into Your Practice of Law

There's no doubt, the legal industry has changed. With greater price competition, practice efficiency, and commoditization of legal work coupled with more sophisticated clients the change is here to stay. So how can firms utilize technology to help their practice thrive in the new normal?

During this session you will learn how to utilize technology to help you understand your client's business, in order to help you provide them with best of breed service. You will learn how to use technology to stay current with happenings in your client's business and industry in an effort to ensure their business needs are being met.

Discussion Leader:
Janet Bennett
National Manager, Monitor Suite
Thomson Reuters

Panelists:
George I. Rudoy, PMP
Director of Research & Information Services
Dentons LLP

CORPORATE COUNSEL (CC)

Presented by discover ready

CLE Eligible

10:30 - 11:45 CC1

Information Governance and E-Discovery – Working Across Disciplines to Improve Outcomes and Add Value

In conversations among thought-leading legal professionals and technologists, the subject of " information governance" features prominently. But how do these leaders define information governance, and why has the topic become so important? And what is the relationship to e-discovery?

In this program, panelists at the forefront of information governance will discuss the various ways in which their discipline relates to e-discovery. They will explain how a sound information governance initiative can help make e-discovery more efficient and effective, and less expensive. And they will help us understand how, in turn, a thoughtful and strategic e-discovery program can contribute back to the organization's information governance. The panel will offer practical advice on breaking down silos and working across disciplines to create and enhance that information value loop.

CLE Eligible

2:00 - 3:15 CC2

The Predictive Coding Soundtrack: Rewind, Play, Fast-Forward

Over the last several years, predictive coding dominated conversations among e-discovery practitioners. But as we move into 2015, it seems the hype about predictive coding – and the too-good-to-be-true marketing promises – have quieted down. So what are we talking about now? What are organizations actually doing today with predictive coding? And how have these conversations about predictive coding impacted other aspects of e-discovery?

This program will take a look back at the promises made about predictive coding as these powerful tools came to the e-discovery market. And then our panel of experts – including corporate practitioners who actively use predictive coding – will discuss how the tools are being deployed today. They will explain what they have learned about the most effective ways to "train" predictive coding software; how to combine predictive coding with keyword terms and other methods of narrowing and searching data sets; the importance of statistical testing and validation in e-discovery generally; and developing a strategy for involving the other side (or not) in an e-discovery process. Finally, the panel will take a look towards the future, and explore how they expect to use predictive coding and other analytics tools going forward.

CLE Eligible

3:45 - 5:00 CC3

E-Discovery Challenges in Government Investigations and Regulatory Matters

When dealing with the government in an investigation or regulatory matter, organizations face unique challenges around e-discovery. The lack of e-discovery expertise among many government legal professionals, and the lack of technical support and resources available to them, can make it difficult for companies to work with the government in connection with discovery requests. Other issues that compound this difficulty include:

- The "cooperative" posture often associated with governmental investigations;
- the increased transparency requested by the government;
- the broad breadth and compressed timelines associated with many government requests; and
- the government's increasing tendency to request the use of specific discovery protocols, including technology assisted review.

In this program, the panelists will explore how organizations can overcome these challenges and more effectively handle discovery in government matters. They will discuss how to identify the scope of the government's request and work to appropriately tailor a discovery solution that is reasonable, cost efficient, and defensive – and if necessary, educate the agency about e-discovery

along the way. The program will also explain the obligations to preserve information relevant to a government matter, and the ramifications – including criminal liability – for spoliation of evidence. Finally, the panelists will discuss the role of predictive coding and other advanced analytics in government discovery.

ACTIONABLE EDISCOVERY (AE)

Sponsored by FTI CONSULTING | TECHNOLOGY

CLE Eligible

10:30 - 11:45 AE1

Advice from Counsel: Case Studies of What's Working in E-Discovery Today

Forget the theoretical. This is pure brass tacks. E-discovery practitioners are streamlining their processes, using advanced technology, and dramatically reducing the cost of e-discovery. In-house counsel, litigation support, outside counsel and service providers are all playing a part in transforming chaotic e-discovery procedures into a regular business process. This case study session will showcase what's working today for corporations and law firms handling e-discovery matters large and small. Results from the 6th annual Advice from Counsel study on in-house e-discovery trends will supplement the case study discussions.

CLE Eligible

2:00 - 3:15 AE2

Disruption: Three Forces Shaping the Legal Landscape

From mobile and global work environments to alternative billing models to a perceived crisis in legal education, the legal industry is in the midst of a major transformation. Some changes are evolutionary, yet other developments may feel revolutionary for those unprepared for change. What are the three key trends that will disrupt the legal industry and impact how you do your job? What are the skills and mindset needed to adjust, innovate and thrive in this new legal landscape?

Attend this no-holds-barred, interactive discussion as leading legal minds and futurists outline the five key forces shaping the legal industry of tomorrow, and how you can remain ahead of the game.

Panelists:
Honorable John M. Facciola
United States Magistrate Judge
District of Columbia

CLE Eligible

3:45 - 5:00 AE3

Killing Two Birds With One Stone: Optimizing Information Governance for Easier E-Discovery

From protecting sensitive customer data from cyber threats, to complying with data privacy laws, corporate information governance projects are quickly becoming "must do" projects. How can legal teams leverage these information governance projects for their own e-discovery needs? What are some of the practical steps corporations can take to produce measurable benefits from information governance? How do these information governance projects impact the role of outside counsel?

Attend this session to hear corporate practitioners discuss best practices for implementing practical information governance programs and their impact on e-discovery.

Panelists:
Jake Frazier
Senior Managing Director
FTI Technology

ADVANCED AIT (AIT)

Presented by International Legal Technology Association

10:30 - 11:45 AIT1
Information Security for Law Firms - ISO 27001?

ISO 27001 can be a powerful tool for law firms interested in demonstrating information security maturity to both their firm management and clients. Whether you plan to get certified or just leverage ISO 27001 standards, this session will provide information on how the standard can benefit your organization and help you respond to client outside counsel guidelines and security audits.

Panelists:

Andy Antoniou
Chief Information Officer
Paul, Weiss, Rifkind, Wharton & Garrison LLP

Jeff Franchetti
Chief Information Officer
Cravath, Swaine & Moore LLP

Peter Kaomea
Chief Information Officer
Sullivan & Cromwell LLP

Rachelle Rennagel
Director of Research and Information Services
White & Case LLP

2:00 - 3:15 AIT2
Legal Technology – Trends and Cool Stuff

Want to know what's new and cool AND what other law firms and clients are doing and planning? Our panelists will talk about emerging technologies we expect to start making headway in the next year. They'll predict the future of everything from the impact of wearable and embedded technology, new mobile devices, and other developments that impact our industry. They will also talk about a few of the trends arising from the latest ILTA Tech Survey and how you can use the information to help your law firm make good technology decisions about the cool stuff. The audience will participate and contribute to the conversation.

Panelists:

Scott Christensen
Director of Information Services
Edwards Wildman Palmer LLP

Dean Leung
Chief Information Officer
Holland & Knight

Jim McCue
Director of Information Systems
Rodey, Dickason, Sloan, Akin & Robb, P.A.

3:45 - 5:00 AIT3
Managing the People Side of Change

Law firms are facing significant changes, from new roles and ratios to new technologies, processes and workflows. Managing the people side of these changes, managing expectations through change and dealing with user acceptance are all critical to success. You'll hear from a change management consultant and a law firm technology director as they explore processes, tools and best practices in change management. This session will focus on the "people" side of change initiatives, and reinforce the importance of gaining buy-in and adoption for new initiatives.

Panelists:

Jennifer Cuenot
Director, Technology Support & Training
Shearman & Sterling

Gina Buser
CEO
Traveling Coaches, Inc.

GOVERNANCE, RISK AND COMPLIANCE (RC)

Sponsored by KPMG

CLE Eligible

10:30 - 11:45 RC1

Data Analytics for eDiscovery and Investigations - A Practical Approach

Data analytics on structured information (Oracle/SQL databases, mainframe data, etc.) is a specialized discipline that can help companies address issues related to litigation and sophisticated fraud and white collar crime. Forensic data analytics professionals must understand issues particular to the review of data contained in a structured format (i.e., enterprise financial systems and operational data stores). As with traditional computer forensic analysis on unstructured data, successful structured data eDiscovery is comprised of key work steps including identification, preservation, collection, processing, hosting, review, and production of structured data. This discussion will provide an overview and practical approach detailing the processes related to the analysis of structured data for eDiscovery and investigations.

2:00 - 3:15 RC2

Global Risk and Compliance Issues - Proactive Practices and Processes

With increasing pressure on companies and board members from regulators around the globe many multi-national companies are implementing or expanding local compliance teams. Reactive investigative approaches based on communication and available internal documents are no longer sufficient to proactively identify issues and respond to regulators or law enforcement in the expected short timeframes. Further, compliance teams require technical support for proactively identifying "red flags" and to implement a tailored compliance monitoring system.

In this session the discussion will include:
1. Changing global legal and regulatory landscape;
2. Challenges for companies and their board of directors;
3. The impact of overseas regulatory violations;
4. Data privacy regulations;
5. Data sources and technology that can provide compliance and legal teams with the means to proactively respond to everyday challenges

3:45 - 5:00 RC3

Achieving Global Consistency Across your eDiscovery Processes

As multi-national companies continue to manage a portfolio of litigation and investigations, it has become a priority for organizations to achieve global consistency in their eDiscovery processes.

Key elements in putting in place a global approach to eDiscovery include defensible processes, predictable outcomes, reduced cost and gain in efficiencies. This presentation will detail how to achieve global consistency and ideas on areas of focus including use of discovery playbooks, standard operating procedures, checklists, using a consistent technology workflow, and the role of outside service providers.

OPEN TO ALL

G1: PLENARY SESSION

Sponsored by CATALYST Powering Global Discovery

TUESDAY | FEBRUARY 4, 2015 | 12:45 - 1:45

TAKING TAR TO THE NEXT LEVEL: RECENT RESEARCH AND THE PROMISE OF CONTINUOUS ACTIVE LEARNING

Three years ago, panelists Judge Andrew J. Peck and Maura R. Grossman introduced Technology-Assisted Review (TAR) to a standing-room-only crowd at LegalTech 2012. Since then, TAR—with its promise of substantial reduction in review costs—has entered the mainstream of high-volume discovery, both in the U.S. and around the world.

In 2015, the grand challenge is to make TAR even more accessible and more effective while addressing the real-world limitations of first-generation TAR products. Our panel will talk about the latest research on TAR protocols, focusing on newer methods like Continuous Active Learning, which have been shown to identify relevant documents more quickly, and to further reduce review costs. Discussion topics include:

- How does Continuous Active Learning work, and how does it differ from earlier TAR protocols?
- Which kinds of seed are most effective in TAR training, random or judgmental and why?
- Are subject-matter experts required for TAR training, or can review teams do the job just as well?
- How will the courts evaluate TAR and Continuous Active Learning? What kind of evidence is required to move best practices forward?
- What kinds of savings can you expect from Continuous Active Learning versus other protocols? Should different protocols be used for different types of cases?

Join us for an informative hour focusing on the future of TAR for 2015 and beyond. Learn about the first peer-reviewed study comparing TAR protocols and how its findings may be applied in judicial and corporate settings. Pick up your free guide to Continuous Active Learning so you can learn more about this powerful new option for TAR review.

Discussion Leader:
John Tredennick
CEO and Founder
Catalyst Repository Systems, Inc.

Panelists:
Gordon V. Cormack
Professor
David R. Cheriton School of Computer Science
University of Waterloo

Maura R. Grossman
Of Counsel
Wachtell, Lipton, Rosen & Katz

Susan Nielsen Hammond
Records, eDiscovery & Forensics Counsel
Regions Financial Corporation

The Honorable Andrew J. Peck
Magistrate Judge
United States District Court for the Southern District of New York

EMERGING TECHNOLOGY

OPEN TO ALL

10:15 AM actiance

11:45 AM Citrix ShareFile

1:15 PM CDW

2:45 PM LexisNexis

4:00 PM GWAVA

SUPER SESSION

OPEN TO ALL

FULL DAY Datacert

FULL DAY kCura

FULL DAY Microsoft Professional Services

COCKTAIL RECEPTION

TUESDAY | FEBRUARY 4, 2015 | 5:00 PM

FOR EXHIBITORS AND PAID CONFERENCE ATTENDEES

Sponsored by Kroll Ontrack

WEDNESDAY | FEBRUARY 4, 2015

K2: KEYNOTE SESSION

LEGALTECH OPEN TO ALL

Sponsored by discover ready

9:00 - 10:00

TBA.
Please check www.legaltechshow.com for updates.

USER-CENTRIC DISCOVERY (UD)

Sponsored by RECOMMIND

10:30 - 11:45 UD1

Data Preservation in a User-Centric Mobile, Social and Cloud World

The cloud is no longer a novelty, social is not just for social, and mobile is fast becoming central, yet for eDiscovery professionals these environments are still often seen as unavoidable annoyances. Learn how successful corporations are implementing proactive litigation readiness plans for cloud solutions, social networks, and mobile endpoints -- saving time, cost, risk, and hassles while letting their users work the way they want to.

2:00 - 3:15 UD2

User-Defined Predictive Coding for Fact Finding and Prioritized Review

It's easy to think of machine learning only when reviewing for large productions, however, forward-thinking users are applying it to drive internal investigations, analyze government-seized data stores, quality-check manual review, and much more. Come learn creative strategies for combining search and analytics for powerful fact finding and cost savings across a range of real-world use cases.

3:45 - 5:00 UD3

User-Centric Protocols for Advanced Review

Recent noteworthy judicial opinions have a lot to say about practical aspects of predictive coding-enabled review - such as search term culling, seed set sharing, workflow transparency, ESI orders, and the timing of discovery challenges. Come learn what these opinions do (and don't yet) tell us, and how the new CTRL Initiative's open-source guidelines can help users chart a flexible course for advanced review.

COST CONTROL AND USING ANALYTICS TO PROACTIVELY MANAGE (PA)

Sponsored by HuronLegal

10:30 - 11:45 PA1

Analytics and Information Governance

As information proliferates, organizations need to adopt enterprise-wide Information Governance practices and make proactive policy decisions about what information is important to the organization, how to keep and manage it, and how to defensibly dispose of it. Data analytics are a smart way to gain an understanding of an organization's information, both broadly and specifically, and to analyze or categorize it in order to facilitate business decisions, support defensible disposition, and more. This interactive panel discussion will address the information governance challenges organizations face and how analytics can help, including specific examples such as defensible destruction.

Discussion Leader:
Laurie Fischer
Managing Director
Huron Legal

Panelists:
Jon M. Talotta
Partner
Hogan Lovells

Brett Tarr
Counsel Litigation & E-Discovery
Caesars Entertainment

Kurt Wilhelm Director
Information Governance
NBCUniversal

2:00 - 3:15 PA2
Analytics to Enhance Litigation and Discovery Strategy

The "buzz" in the past few years has been about predictive coding as an analytical tool to facilitate document review. Predictive coding is just one of many analytical tools that can aid the discovery process, however, and document production is just one use for discovery analytics. This panel will discuss the range of analytical tools for discovery and creative ways they can be used to assist with early case assessment, litigation strategy, and discovery strategy, allowing counsel to better focus on developing the legal case and clients to make more informed decisions about case disposition. As an added bonus, their effective use can result in significant cost savings.

Discussion Leader:
Nathalie Hofman
Managing Director
Huron Legal

Panelists:
Robert G. Kidwell
Member
Mintz Levin Cohn Ferris Glovsky and Popeo PC

Mollie C. Nichols
Partner
Redgrave LLP

Glenn O'Brien
Director, Electronic Discovery
Liberty Mutual Insurance

3:45 - 5:00 PA3
Analytics for Progressive Law Department Management

Law departments have a plethora of information available to them about their legal matters and the costs associated with them, but few have been able to unlock the power of this information. How can law department managers go about unearthing this data, making use of it to apply better business discipline to the practice of law, and showing company leadership the law department is doing it "right"? This panel will discuss ways that analytics can provide a lens into the vast expanse of data and help law departments make more informed decisions about their legal spend investments including "right-sourcing" and outside counsel selection, "right-resourcing" and staffing assignments, and "right- pricing" and predictive cost models.

Discussion Leader:
Gardner Courson
Partner
Taylor English Duma LLP

Panelists:
Timothy G. Davenport
Director of Finance & Operations (Law Department)
Wells Fargo

Bob Harchut
VP & Associate General Counsel, Head, Global External Legal Relations Team
GSK

Brian McGovern
Senior Vice President, Director of Process and Information
AIG

Catherine Pomiecko
Vice President & Director of Litigation Metrics
Liberty Mutual Insurance

REVENUE-GENERATING RELATIONSHIPS: DATA ANALYTICS FOR PROFITABLE BUSINESS DEVELOPMENT (DABD)

Sponsored by LexisNexis®

10:30 - 11:45 DABD1
Optimizing Business Development Through Well-Defined Processes and Metrics

Law firms everywhere are looking to up their revenue through better business development, but it's still uncharted territory for most. Hear what LexisNexis market research shows about the necessary analytics and processes, and see how technology can help turn big data into useful information.

2:00 - 3:15 DABD2
Dare to Dream: CRM for Mid-Market Law Firms

Until recently, CRM has been restricted to the purview of the largest law firms. Find out how your firm can reap the benefits of enterprise relationship intelligence, reinforce business development efforts, and more.

3:45 - 5:00 DABD3
The Sum is Greater than the Parts– Integrating CRM, Social and Other Marketing Technology

It's 2015! Learn how a major law firm has amped their brand with the latest technology, from "social bio's" and mobile apps to CRM/ERM, relationship mapping and online relationship building.

CORPORATE LEGAL IT (CLT)

Presented by International Legal Technology Association

CLE Eligible

10:30 - 11:45 CLT1
Law Department Security Concerns

More than one-third of companies believe their law firms' security provisions need improvement in order to protect client data or that their firms are not effective at all. Should clients require their legal services providers to have a compliance program? Firms and vendors alike create numerous risks for data loss. How are security audits conducted and analyzed? What best practices, such as those developed for LegalSEC, can help establish a baseline and create efficiencies? Find out the answers to these questions and more as we delve into 2015's biggest threats to client confidentiality.

Panelists:

Joseph Abrenio
Vice President of Advisory Services & General Counsel
DeltaRisk

Derek Krabill
Discovery Program Manager
JP Morgan Chase & Co.

Curtis Collette
eDiscovery Strategy and Litigation Support
Global Technology & Operations
MetLife

CLE Eligible

2:00 - 3:15 CLT2
The Not-So-Geeky World of Statistics

Some of you might groan and think back to your high school math class when you hear the word "statistics," but it's what all the cool kids are using to shape strategy and gain forward visibility on their legal spend. The world of statistics has many possibilities, and our panel will cover two easy examples that will make you want to adjust your glasses and get your thinking cap on! How can you use probability statistics and operations management principles to set budgets and litigation reserves for

portfolios of work (including L&E)? How can you use regression analysis to understand which case characteristics help explain the variability in life of matter, total hours, outcome and settlement dollars and use that information to shape strategy? Wait…what's a regression analysis? Come get your geek on and learn how you can easily use statistics to help shape the firm's strategy on handling cases.

Panelists:
Chris Sweet
VP Outside Counsel & Engagement
JPMorgan Chase & Co.

Chris Emerson
Director – Practice Economics Group
Bryan Cave, LLP

3:45 - 5:00 CLT3

Harness Your Department's Knowledge So You Can Work Smarter

It is a period of change for many corporations with M&As, corporate spinoffs, regulations and cutbacks. Working efficiently and effectively is required to fulfill your job function. In addition, retaining institutional knowledge is becoming more important as roles are evolving and people are being reassigned to other duties. Learn how to leverage data to develop and increase knowledge and to inform decisions and streamline processes. Walk away with information about what a comprehensive plan includes and how to get started on the road to working smarter.

E²: EDISCOVERY EMPOWERMENT (EE)

Sponsored by Kroll Ontrack

CLE Eligible

10:30 - 11:45 EE1

Predictive Coding: Succeed or Screw Up? How to Evaluate (and Validate) Results in Your Next Predictive Coding Project

It is no longer a matter of "if" you use predictive coding; "how" you conduct predictive coding is the critical question. With the training, prediction, and evaluation stages being an iterative process, how do you validate results and know when to stop review? This session will help you understand the methods and key metrics for evaluating effectiveness in your next predictive coding project.

Discussion Leader:
Jonathan Sachs
Senior Account Executive
Kroll Ontrack

Panelists:
Cliff Dutton
Senior Vice President & Director of eDiscovery and Vendor Management
AIG

Shannon Kirk
E-Discovery Counsel
Ropes & Gray

Ralph Losey
Shareholder
Jackson Lewis P.C.

Dr. William Webber

CLE Eligible

2:00 - 3:15 EE2

Global: Around the World in Less than 80 Minutes – Delivering Successful eDiscovery Projects Across the Globe

EDiscovery is approached differently in almost every country around the world, and international eDiscovery best practices are evolving quickly in response to international litigation and investigations. Knowing the country's approach to eDiscovery is integral to ensuring that a multi-national eDiscovery project goes smoothly. This panel, comprised of eDiscovery experts from around the world, will discuss:

- The biggest differences in approaches to eDiscovery in the US, EU and APAC
- How the extraterritorial effect of US regulation affects global companies' eDiscovery tactics
- Why eDiscovery is on the rise in European countries like Germany and France and how to handle local requirements
- Political, cultural and legislative sensitivities towards eDiscovery in China, Japan, Singapore and other countries in the APAC region – and how to deal with them
- Techniques for managing eDiscovery in international cases and on multiple fronts

Discussion Leader:
Daniel Kavan
Manager, Electronic Evidence Consultancy, Legal Technologies
Kroll Ontrack UK

Panelists:
Kate Chan
Managing Director
Kroll Ontrack APAC

Emily A. Cobb
Associate
Ropes & Gray

Jerami D. Kemnitz
Senior Discovery Counsel - Global Head of eDiscovery
Wells Fargo

3:45 - 5:00 EE3

Information Governance: Applying Technology to Information Governance: Data Management, Litigation Holds, Records Retention and Destruction

This panel will help attendees understand how information governance maturity can be developed from much of what we have learned in eDiscovery. The panel will talk about what information governance (IG) is, how to develop IG programs, and what IG projects companies are undertaking today, such as defensible data remediation, intelligent migration, and using eDiscovery and analytics technology for information governance purposes.

Discussion Leader:
Cathleen Peterson
Senior Vice President, Consulting and Advanced Review Services
Kroll Ontrack

Panelists:
Bennett Borden
Partner
Drinker Biddle & Reath LLP

Jessica Escalera
Global Head of Legal Discovery Operations
Barclays

D. Casey Flaherty
Corporate Counsel
Kia Motors America, Inc.

David L. Stanton
Partner
Pillsbury Winthrop Shaw Pittman LLP

MACHINE LEARNING AND THE ENABLED ENTERPRISE (ML)

Sponsored by Content Analyst Company

10:30 - 11:45 ML1
Advice from Counsel: Case Studies of What's Working in E-Discovery Today

2:00 - 3:15 ML2
Machine Learning from Pre-Discovery to eDiscovery and Everything In-between

3:45 - 5:00 ML2
Seeing is Believing: Machine Learning Powered Content Visualization for the Enterprise

OPEN TO ALL

G2: PLENARY SESSION

Sponsored by hp

WEDNESDAY | FEBRUARY 5, 2015 | 12:30 - 1:30

FUTURE-PROOF YOUR EDISCOVERY PRACTICES

It's clear that the eDiscovery landscape is constantly changing. Trends and vendors often come and go, leaving organizations in a constant state of reacting to what's next. Those organizations that are prepared for evolving conditions can better balance value and risk – thus future proofing their eDiscovery practices. In this panel, learn from proven eDiscovery experience and historical perspective on how the market has evolved in the past two decades – and how previous trends and market forces will help determine where the industry may be headed. You'll leave knowing what your organizations can do now to minimize future risk and how to take full advantage of the value that emerging technologies will offer.

Discussion Leader:
George Tziahanas
VP, Legal and Compliance Solutions
HP

Panelists TBA

OPEN TO ALL

EMERGING TECHNOLOGY

10:15 AM cenero | 11:45 AM eserhio | 1:15 PM LexisNexis | 2:45 PM DRIVEN CLE Eligible

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SUPER SESSION

FULL DAY kCura | 4 PM commvault

THURSDAY | FEBRUARY 5, 2015

K3: KEYNOTE PRESENTATION

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9:00 - 10:00

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GOVERNMENT INVESTIGATIONS (GI)

Sponsored by KIERSTED

10:30 - 11:45 GI1

Government Investigations: Do Emerging Technologies Actually Contribute to Success?

When the government investigates, are new technologies and data sources hindering or helping the government in their investigations? What technologies are helping individuals and companies successfully engage the government when they are subject to investigation? The litigation technology tools and practices used by the government and those subject to investigations can help shape strategy and sometimes outcome. When dealing with the government the procedures can be very different than those which apply in private litigation. The increasing challenges of big data and use of advanced analytics strategies are just some of the new developments arising in investigations. This panel will address litigation technology best practices to help you navigate an often complex landscape.

Discussion Leader:
George Kiersted
President
Kiersted Systems

Panelists:
Virginia Vance
Senior Litigation Counsel for E-Discovery
Department of Justice
Executive Office of the United States Attorneys

Joshua Wood
Director of the Office of Litigation Support
Department of Justice-Civil Division

12:15 - 1:30 GI2

Government Investigations: What Are the Legal Pitfalls or Strategic Choices You Encounter When the Government Comes Knocking?

Stakes cannot be higher for organizations and their counsel when the government decides to investigate. What can you do to quickly and strategically develop e-discovery strategies and plans? What are the common legal pitfalls? And how can you use recent legal and procedural developments in criminal and civil case to advise those subject to an investigation? This panel will provide a legal overview of key issues and provide practical suggestions on how to engage the government if you become involved in an investigation.

Discussion Leader:
George Kiersted
President
Kiersted Systems

Panelists:
John Haried
Co-Chair of the E-Discovery Committee
Criminal Department of Justice
Executive Office of the United States Attorneys

Allison Stanton
Director of E-Discovery, FOIA, and Records
Department of Justice-Civil Division

CORPORATE LEGAL OPERATIONS (CLO)

Sponsored by

10:30 - 11:45 CLO1
Are Law Departments and Procurement Like Oil and Water

Let's explore the ever increasing relationship between in-house counsel and corporate procurement. With the continued focus on cost control, many law departments are being asked to partner with their procurement colleagues to drive savings, but the two groups often come at the savings challenge from different, and at times conflicting, perspectives. Is there a way to bridge the gap? There is! Join us to find out how.

Panelists:
Lauren Freeman-Bosworth
Vice President and Deputy General Counsel, Litigation
Pitney Bowes Inc.

2:00 - 3:15 CLO2
Legal Department Metrics That Matter: Using Modern Analytics to Reduce Costs and Accomplish Other Objectives

You can't manage what you don't know. Join us to learn the top ten metrics that every high performing legal department, regardless of size or industry, needs to care about to reduce costs and accomplish other legal department objectives. And learn how to make better decisions related to these metrics by using powerful new analytics technology and related processes. Session attendees will receive practical information that can be implemented immediately to fully align their legal departments with their businesses.

Panelists:
David Cambria
Director of Global Operations
Law, Compliance and Government Affairs
Archer Daniels Midland

IMPROVING LAW FIRM OPERATIONAL EFFICIENCIES (LFE)

Sponsored by AccessData

10:30 - 11:45 LFE1:
Summation Spotlight with Archer & Greiner, P.C.

The essential goal of litigation support is to organize, analyze, and present case materials through computer systems. In today's law firms litigation support activities have developed into a symbiotic marriage of project management and technology. While every case is unique, there are certain standards to follow in order to ensure that the data involved in a case is handled in a cost effective and time efficient manner allowing for good organization, easy retrieval and effective client representation.

Just as with any organization Litigation Support managers are often faced with the challenge of limited resources and staffing. Litigation support technology can help to make up that deficit by allowing data to be intelligently collected, processed, organized, reviewed, analyzed and presented. While there may not be a single piece of technology to address all the challenges you face, the use of advanced e-discovery tools such as Summation can help with today's litigation support challenges.

Join us for an in-depth discussion about the Litigation support technology and project management practices used to provide their clients with the most advanced and best-of-breed client representation.

Panelists:
Thomas Hofacker
Litigation Technology Analyst
Archer & Greiner

Michael Reeve, CEDS, SCCM
Litigation Technology Manager
Archer & Greiner

10:30 - 11:45 **LFE2:**

Summation Spotlight with Archer & Greiner, P.C.

The essential goal of litigation support is to organize, analyze, and present case materials through computer systems. In today's law firms litigation support activities have developed into a symbiotic marriage of project management and technology. While every case is unique, there are certain standards to follow in order to ensure that the data involved in a case is handled in a cost effective and time efficient manner allowing for good organization, easy retrieval and effective client representation.

Just as with any organization Litigation Support managers are often faced with the challenge of limited resources and staffing. Litigation support technology can help to make up that deficit by allowing data to be intelligently collected, processed, organized, reviewed, analyzed and presented. While there may not be a single piece of technology to address all the challenges you face, the use of advanced e-discovery tools such as Summation can help with today's litigation support challenges.

Join us for an in-depth discussion about the Litigation support technology and project management practices used to provide their clients with the most advanced and best-of-breed client representation.

Panelists:

Thomas Hofacker
Litigation Technology Analyst
Archer & Greiner

Michael Reeve, CEDS, SCCM
Litigation Technology Manager
Archer & Greiner

INFORMATION GOVERNANCE TODAY, TOMORROW AND BEYOND (IGS)

Sponsored by nuix ARMA INTERNATIONAL

10:30 - 11:45 **IGS1**

Information Governance in the Now

According to the Information Governance Initiative's Annual Report, Information Governance (IG) practitioners "are taking action on a wide variety of IG projects right now. On average, SMBs have four IG projects under way, and large organizations have six." This session will explore where IG stands today as a concept, as a practice and as a market; uncovering the projects that are getting funding, the technologies that are enabling action and the governance structures that are getting the most attention.

At the end of this session you will have a clear picture of where the IG market really is so you can catch the wave and get started delivering value to your clients and organizations right now.

12:15 - 1:30 **IGS2**

The Convergence of Information Security and IG

Gartner analysts Ted Friedman and Tom Scholtz have forecast that "by 2017, 40% of Global 1000 organizations will have aligned their information management governance and information security governance programs." However, this prediction raises a variety of questions about how and why such a convergence might occur.

Nuix engaged Ari Kaplan Advisors to interview Fortune 1000 IS leaders to answer some of these questions for a benchmarking report and, among other conclusions, found that organizations know they must adopt a new

2:00 - 3:00 **IGS3**

Information Governance 2020 and Beyond

Over the next decade, technological and economic changes will challenge businesses; new data consumers, types, sources and endpoints will require businesses to continually adapt their information governance and security policies or risk losing data integrity. But what does the future really hold for Information Governance (IG)?

This panel of IG visionaries will look into their crystal balls and deliver predictions about IG of the future, considering topics such as cloud, mobility and the Internet of Things (IoT).

This is a must-attend session that will get your creativity flowing and inspire you to embrace the future to deliver best-in-class governance to your organizations and clients.

ETHICAL ELECTRONIC COMMUNICATIONS (EEC)

Sponsored by brainloop

Ethics Credit Eligible

10:30 - 11:45 **EEC1**

Is Email Always Unethical?

The presentation will begin with a description of where the legal profession has arrived, and where most attorneys think we can stay, in evaluating the professional ethics of using email and similar, non-secure electronic means for client and other privileged communications. This will be followed by a description of the risks – and at times, likelihood of each of those communications not being confidential and the implication of ethical or evidentiary issues arising as a result of the increased risk. Finally, the presentation will conclude with a prediction of future ethical rules governing electronic communications, how the profession might anticipate and accommodate changes in the ethical landscape of electronic communications, and a call for attorneys to stay ahead of the curve of events and not to be surprised by what may come across as unanticipated and difficult to implement restrictions.

Panelists:
William O'Brien
Chief Operating Officer
Brainloop

Ethics Credit Eligible

12:15 - 1:30 **EEC2**

Ethical and Legal Requirements for Use of Electronic Storage

The presentation will begin with a review of sources of regulatory limitations on use of electronic storage. These include but are not limited to ethical considerations, federal and state regulatory requirements, and client expectations. A brief review of available solutions will be provided with an analysis of benefits and exposures to each. It will conclude with recommendation on approaches to be taken based upon particular circumstance and some thoughts on how these issues develop.

Panelists:
William O'Brien
Chief Operating Officer
Brainloop

THE CONVERGENCE OF LEGAL AND IT RISK MANAGEMENT (RM)

Sponsored by UnitedLex

CLE Eligible

10:30 - 11:45 **RM1**

Transforming Discovery Through the Data Management

With data growing exponentially, legal counsel is struggling to control eDiscovery costs. However, they can now effectively find potentially relevant documents earlier in the process with greater accuracy than ever before. By combining technology and analytical expertise, it is now possible to gather early stage legal intelligence to develop case strategy and limit that amount of data promoted to review.

CLE Eligible

12:15 - 1:30 **RM2**

Mitigating Legal and Business Risks of Cyber Breaches

CISOs understand the IT ramifications of security breaches but do they comprehend the business and legal implications? Without the full picture, CISOs could expose their companies to lawsuits and regulatory actions costing hundreds of millions of dollars. Real case studies will illuminate how legal and IT can collaborate to identify the business and legal liabilities of a cyber-security breach to help you prepare a proactive cyber risk strategy.

BIG DATA & ANALYTICS (BD)

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CLE Eligible

10:30 - 11:45 **BD1**

Legal's New Role in Enterprise Risk Management: Using 'Big Data' Analytics to Identify Hidden Risks

Managing the devil you know is difficult, but it's the devil you don't know that can spring chaos on your organization. Corporations face a rapidly escalating volume and variety of legal and compliance risks. Many evade discovery until it is too late, and then erupt with the velocity of social media gone viral. Periodic risk audits, employee training and whistleblower programs have limited success in detecting hidden risks. Why wait for a full-blown lawsuit or investigation when you can identify emerging risks using many of the same technologies and methods you're using for e-discovery? This session will explore strategies that legal, risk and compliance departments can employ to mine and monitor internal and external data for hidden risk. Panelists will highlight the following:

- Real-world examples of proactive risk programs to detect potential FCPA or ITAR violations, financial fraud, lapses in pharmaceutical compliance and more
- How to employ analytics against unstructured data such as email, voice recordings and social media
- Understanding the barriers of implementing risk management programs and keys to overcoming them

Discussion Leader:
Rob Hellewell, Esq.
Vice President
Xerox Legal Services

CLE Eligible

12:15 - 1:30 **BD2**

Protecting Employee and Customer Privacy in an Era of 'Big Data' Monitoring

Corporations and governments are accelerating the collection and analysis of data about our personal and professional lives. The Internet of Things has not only enhanced consumer convenience, but also spawned a vast network of data collection mechanisms, such as smart phones, computer operating systems, websites, point-of-sale terminals, email accounts, social media postings, watches, automobile navigation systems and even asthma inhalers. One of the greatest challenges to an organization is balancing the benefits—such as product development, sales and marketing—of this data avalanche with the need to protect the privacy of its employees and customers.

In this session, panelists will review the myriad ways in which we are monitored and how that information is used, and share best practices in policy and security controls to protect employees and customers. The panelists will address the following:

- How and why we are monitored – and how that information is used
- Best practices in policy and security controls to protect employees and customers
- Effective privacy, computer, BYOD and network usage policies
- Reasonable expectations of privacy
- The evolution of U.S. privacy laws and their effects on employees and consumers

Discussion Leader:
Jason R. Baron
Of Counsel
Drinker Biddle & Reath LLP

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G3: CLOSING KEYNOTE PRESENTATION

WEDNESDAY | FEBRUARY 5, 2015 | 2:00 - 3:00

Don Liu
Corporate Executive Vice President
General Counsel and Secretary
Xerox

EMERGING TECHNOLOGY

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11:45 AM LexisNexis®

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